



JORDANN TOMASEK

Graphic Designer • Art Director • Photographer
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Cell Phone: 410.215.8106

EXPERIENCE

GRAPHIC DESIGNER + PHOTOGRAPHER

2017-PRESENT | BIRCH AQUARIUM AT SCRIPPS | LA JOLLA, CA

- Produces all design materials (posters, ads, brochures, coupons, etc)
- Designs and manages mailing for quarterly *OnBoard* newsletter
- Photographs all aquarium activities, animals and events
- Designs graphics and eblasts for website and all social channels
- Videographer of b-roll, events, programs at the aquarium
- Design lead with for exhibit identity design
- Manages/produces videos for the aquarium YouTube channel
- Designs all large scale graphics (wayfinding, wall wraps, floor graphics)

GRAPHIC COMMUNICATIONS SPECIALIST

2008-2017 | ARLINGTON HEIGHTS PARK DISTRICT | ARLINGTON HEIGHTS, IL

- Produced all graphic materials for the district
- Designed and distributes 152 page seasonal program guides
- Photographed district programs and activities
- Designed web graphics and eblasts for ahpd.org
- Managed social media accounts
- Designed newspaper/magazines ads
- Solicited bids on printing projects
- Managed \$150,000/year budget

PHOTOGRAPHER

2009-PRESENT | WWW.JORDANNTOMASEK.COM

- Newborns, toddlers, families, headshots and special events
- Over 150 clients annually

GRAPHIC DESIGNER

2005-2008 | CAROL STREAM PARK DISTRICT | CAROL STREAM, IL

- Designed and distributed 100 page seasonal program guide
- Maintained content and designed graphics for www.csparks.org
- Refined production processes and improved marketing effectiveness
- Elevated brand identity of district

SKILLS

DESIGN

Page layout, brand development, marketing collateral, logo and identity design, print design, wall/vehicle wraps, photo retouching

SOFTWARE

Mac and PC proficient

InDesign, Photoshop, Illustrator, Lightroom, FinalCut, Adobe Rush, Lumen 5, Blogstomp, Smugmug, Shootproof, Microsoft suite
Google Suite

SOCIAL

Tumblr, Facebook, Twitter, Pinterest, LinkedIn, Instagram, Snapchat, Wordpress, YouTube, Campaign Monitor, Vimeo, Lumen 5

EDUCATION

TOWSON UNIVERSITY

TOWSON, MD

B.S., Mass Communications

Advertising '03

Full Scholarship - D1 Volleyball

COLLEGE OF DUPAGE

GLEN ELLYN, IL

Graphic Design '07