



JORDANN TOMASEK

ART DIRECTOR • SENIOR DESIGNER
PHOTOGRAPHER • VIDEOGRAPHER

jordanntomasekdesign.com

EXPERIENCE

ART DIRECTOR • SENIOR DESIGNER • PHOTOGRAPHER

2017-PRESENT • BIRCH AQUARIUM AT SCRIPPS • LA JOLLA, CA

- Conceptualize and design graphics for digital, social, integrated, and traditional media
- Design lead on exhibit identity, internal and external communications
- Create and manages branded templates for use by staff
- Responsible for maintaining brand consistency across all visual communications
- Direct drone photographers to create high-quality, on-brand results
- Manage projects and campaigns from start to finish
- Photograph and film all aquarium activities, animals, and events
- Manage photo and video archives, reply to media requests for photos and video
- Collaborate and storyboard with aquarium teams and social media manager to develop videos about conservation efforts, education programming, and behind-the-scenes stories
- Maintain strong relationships with internal clients and external vendors
- Source sustainable giveaways (shirts, bags, etc.) and materials

PHOTOGRAPHER

2009-PRESENT • JORDANN TOMASEK PHOTOGRAPHY

- Bespoke Family Portraits, Headshots and Events

GRAPHIC COMMUNICATIONS SPECIALIST

2008-2017 • ARLINGTON HEIGHTS PARK DISTRICT • ARLINGTON HEIGHTS, IL

- Design all graphics for digital, social, integrated, and traditional media
- Design and distributes 150+ page seasonal program guides
- Photograph district programs, activities, and staff
- Manage projects and campaigns from start to finish
- Manage photo and video archives, reply to photos and video media requests
- Design web graphics and eblasts for ahpd.org
- Manage social media accounts
- Solicite bids on printing projects and negotiate pricing with vendors
- Manage a \$150,000/year budget

GRAPHIC DESIGNER

2005-2008 • CAROL STREAM PARK DISTRICT • CAROL STREAM, IL

SKILLS

PAGE LAYOUT
BRAND DEVELOPMENT
LOGO DESIGN
WEB DESIGN
TYPOGRAPHY
WAYFINDING
PHOTOGRAPHY
VIDEOGRAPHY
DIGITAL DESIGN
LARGE SCALE WALL WRAPS
VEHICLE WRAPS
PHOTO RETOUCHING
PRINT PRODUCTION
PRESS CHECKS
COPYWRITING

MAC PROFICIENT

INDESIGN
PHOTOSHOP
ILLUSTRATOR
LIGHTROOM
PREMIERE PRO
FINALCUT
ADOBE RUSH
GOOGLE SUITE
MICROSOFT 365
CAMPAIGN MONITOR
WORDPRESS
ASANA

EDUCATION

TOWSON UNIVERSITY

TOWSON, MARYLAND

BA, Mass Communications Advertising

Full Athletic Scholarship - Volleyball

COLLEGE OF DUPAGE

GLEN ELLYN, ILLINOIS

Graphic Design, Web Design